Boban BOBEVSKI

***CONTACT INFORMATION***

*Date of birth:* 19/07/1996

*Nationality:* Macedonian

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***EXPERIENCE***

***Freelance:*** *May, 2020 – Nov, 2020*

* Led projects to redesign web pages, diversify strategies and revitalize social media presence.
* Monitored online trends, conversations and innovations to optimize strategies.
* Identified technology framework required to support digital strategies.
* Collaborated with product development team to effectively modernize and update promotions.
* Studied demographic data to determine optimal targets, competitor offerings and tactics for persuasion.
* Coordinated with social media, public relations and other teams to execute product introductions.
* Wrote engaging and successful marketing, advertising and website copy.
* Created documentation outlining research findings for use by project managers, customers and other marketing staff to make accurate decisions about future plans.

***EDUCATION***

***University:*** INTERNATIONAL SLAVIC UNIVERSITY „GAVRILO ROMANOVIC DERZAVIN“ – Sveti Nikole, Macedonia

***Graduated in,*** Management Organizations

***Year of graduation:*** Feb, 2020

***Link:*** <https://msu.edu.mk/?lang=en>

***Course:*** SEMOS EDUCATION – Skopje, Macedonia

***Certificate:*** UX Design

***Attendance:*** Oct, 2021 - …

***Link:*** <https://semosedu.com.mk/Home_page.aspx>

***SKILLS***

* Ux/UI designer
* Html
* Css
* JavaScript(Vanila)
* Web and product designer
* Group management
* Project Management
* Dependable and Responsible
* Active Listening
* Self-Motivated
* Interpersonal Communication
* Attention to Detail
* Written Communication
* Critical Thinking
* Collaboration
* Multitasking Abilities
* Teamwork and Collaboration
* Problem-Solving

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***LANGUAGES***

*MACEDONIAN,* Native language.

*ENGLISH,* Advanced, Conversational skills.

***BACKGROUND***

* Talented at developing strategies, setting goals and training employees. Confident and decisive when communicating goals and vision to succeed. First-class problem solver with excellent interpersonal skills.
* Creative Operations Specialist skillful in executing effective operating rhythms and management systems structures. Expertise in analyzing, articulating and solving various problems. Analytical and organized professional comfortable working independently or as part of team.
* Organized and dependable candidate successful at managing multiple priorities with a positive attitude. Willingness to take on added responsibilities to meet team goals.